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October 17, 2005

Beth Salak, Director
Competitive Markets and Enforcement
Attn: Tariff Section
2540 Shumard Oak Boulevard
Tallahassee, Florida 32399-0850

Dear Ms. Salak:

Pursuant to Florida Statute 364.051, enclosed is a package filing for BellSouth Phonetastic CPE Offer.

General Subscriber Service Tariff

Section A2 - Original Page 35.6.41

The issue and effective dates for this tariff package are October 17, 2005 and November 1, 2005, respectively.

Acknowledgment, date of receipt and authority number of this filing are requested.

Your consideration and approval will be appreciated.

Yours very truly,

Regulatory Vice President

Attachments



Promotion Description

Phonetastic CPE Offer

(FL 2005-215)

OVERVIEW OF PROMOTION:

In accordance with the special promotions section of the General Subscriber Services Tariff, BellSouth plans the Phonetastic CPE Offer beginning November 1, 2005 and ending April 30, 2005. New and existing SBS inbound channel subscribers that purchase new or additional lines and phone sets from a specified portfolio selection will receive free shipping on the equipment, and a one-time bill credit towards the purchase of equipment for fifty-dollars (\$50), seventy-five dollars (\$75) or one-hundred dollars (\$100) based on the number of lines added.

Services included:

1. IFB or equivalent.
2. Corded: PT390 (Single line), 9417CW (2-line), 420 (4-line).
3. Cordless: 271 (Single line), 2652 (Single line expandable), 2603 (additional handset for the 2652), 373 (2-line expandable), 371 (add'l handset for 373).
4. Hands-Free: CT12 (Single line handset/headset).

PROMOTION SPECIFICS:

1. New and existing SBS inbound channel subscribers that purchase new or additional lines and phone sets from a specified portfolio selection will receive free shipping on the equipment, and a one-time bill credit towards the purchase of equipment for fifty-dollars (\$50), seventy-five dollars, (\$75) or one-hundred dollars (\$100) based on the number of lines added.
2. One (1) line + CPE = fifty dollars (\$50) reward.
Two (2) lines + CPE = seventy-five dollars (\$75) reward.
Three (3) or more lines + CPE = one hundred dollars (\$100) reward.

PROMOTION RESTRICTIONS/ELIGIBILITY REQUIREMENTS:

1. This offer is stackable with the SBS 3T Additional Lines and Welcoming Rewards offers.
2. This offer is restricted to the SBS inbound channel customers only.
3. This offer excludes FL Rate Groups 1-4 (when stacked with the 3T Additional Lines Promotion).
4. This offer excludes the purchase of any CPE that is not designated as part of the selected portfolio mentioned above.
5. Subscribers can only qualify for the offer one time per main billing account for the duration of the offer.
6. Subscribers must maintain their landline service for a minimum of 6 months, or they will be billed for the reward received.
7. The maximum reward amount per main billing account is fifty-dollars (\$50), seventy-five dollars (\$75), or one-hundred dollars (\$100) based on the number of lines added, one (1), two (2), or three (3) respectively.
8. Out of region Customers are eligible for this offer; however, equipment must ship to a local billing or service address.
9. Orders must be placed by offer end date.
10. This promotion is not available for resale.

ISSUED: October 17, 2005

EFFECTIVE: November 1, 2005

BY: Marshall M. Criser III, President -FL
 Miami, Florida

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Description	Period Authority
BellSouth's Service Territory – From Central Office where services are available	BellSouth Phonetastic CPE Offer	New and existing Small Business inbound channel subscribers that purchase new or additional lines and phone sets from a specified portfolio selection will receive free shipping on the equipment, and a one-time bill credit towards the purchase of CPE (Customer Premises Equipment) for fifty-dollars (\$50), seventy-five dollars (\$75) or one-hundred dollars (\$100) based on the number of lines added.	11/1/2005 to 4/30/2006 (N)
		<u>Rules and Regulations</u>	(N)
		-- One (1) line plus CPE equals fifty dollars (\$50) reward, two (2) lines plus CPE set equals seventy-five dollars (\$75) reward, three (3) or more lines plus CPE equals one hundred dollars (\$100) reward.	(N)
		-- This offer is stackable with the SBS 3T Additional Lines and Welcoming Rewards offers.	(N)
		--This offer is restricted to the SBS inbound channel customers only.	(N)
		--This offer excludes Florida Rate Groups 1-4 (when stacked with the 3T Additional Lines Promotion).	(N)
		--This offer excludes the purchase of any CPE that is not designated as part of the selected portfolio mentioned above.	(N)
		--Subscribers can only qualify for the offer one time per main billing account for the duration of the offer.	(N)
		--Subscribers must maintain their landline service for a minimum of six (6) months, or they will be billed for the reward received.	(N)
		--The maximum reward amount per main billing account is fifty-dollars (\$50), seventy-five dollars (\$75), or one-hundred dollars (\$100) based on the number of lines added, one (1), two (2), or three (3) respectively.	(N)
		--Out of region Customers are eligible for this offer; however, equipment must ship to a local billing or service address.	(N)
		--Orders must be placed by offer end date.	(N)

A2. GENERAL REGULATIONS

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A. The following promotions are on file with the Commission: (Cont'd)

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BellSouth's Service Territory – From Central Office where services are available	BellSouth Phonetastic CPE Offer	New and existing Small Business inbound channel subscribers that purchase new or additional lines and phone sets from a specified portfolio selection will receive free shipping on the equipment, and a one-time bill credit towards the purchase of CPE (Customer Premises Equipment) for fifty-dollars (\$50), seventy-five dollars (\$75) or one-hundred dollars (\$100) based on the number of lines added.	11/1/2005 to 4/30/2006 (N)
		Rules and Regulations	(N)
		-- One (1) line plus CPE equals fifty dollars (\$50) reward, two (2) lines plus CPE set equals seventy-five dollars (\$75) reward, three (3) or more lines plus CPE equals one hundred dollars (\$100) reward.	(N)
		-- This offer is stackable with the SBS 3T Additional Lines and Welcoming Rewards offers.	(N)
		--This offer is restricted to the SBS inbound channel customers only.	(N)
		--This offer excludes Florida Rate Groups 1-4 (when stacked with the 3T Additional Lines Promotion).	(N)
		--This offer excludes the purchase of any CPE that is not designated as part of the selected portfolio mentioned above.	(N)
		--Subscribers can only qualify for the offer one time per main billing account for the duration of the offer.	(N)
		--Subscribers must maintain their landline service for a minimum of six (6) months, or they will be billed for the reward received.	(N)
		--The maximum reward amount per main billing account is fifty-dollars (\$50), seventy-five dollars (\$75), or one-hundred dollars (\$100) based on the number of lines added, one (1), two (2), or three (3) respectively.	(N)
		--Out of region Customers are eligible for this offer; however, equipment must ship to a local billing or service address.	(N)
		--Orders must be placed by offer end date.	(N)